

Keston Glasgow

SPEAKER KIT · AI STRATEGIST FOR HUMAN PERFORMANCE · ARCHITECT OF MIND INSURANCE

kestonglasgow.com/speaking · kestonglasgow.com/contact · kes@purposewaze.com

The category creator your audience will *quote* on Monday.

Keston Glasgow is the AI Strategist for Human Performance and architect of Mind Insurance, the world's first AI-powered behavioral self-awareness framework. He brings it to keynote stages, leadership offsites, and AI conferences with the conviction of an operator and the precision of a cybersecurity analyst. Because he was both.

AT A GLANCE

Signature Talks: Four keynotes, 45–90 min

Best For: AI conferences, CHRO summits, executive offsites, entrepreneurial summits, cybersecurity events, real estate conferences

Booking: kestonglasgow.com/contact · Speaking & Media inquiry route

Format Options: Keynote, fireside, half-day or full-day workshop, multi-day bootcamp, quarterly embed / annual retainer

Fee: By application

Stages: 30+, including Georgia Tech, Dealmaker Wealth Society, Subto, ATL RE Conference

SIGNATURE TALKS

TALK 01

Why Your Best People Keep Hitting Walls You Can't See

The category-creation keynote.

45–90 min, Q&A optional. Best for: general keynote, opening session, all-hands, leadership summits.

TALK 03

Winning the Goal. Losing Yourself. Why High Performers Crash at the Top.

The keynote built for entrepreneurs, operators, and high-earners.

45–75 min. Best for: entrepreneurial summits, mastermind events, real estate conferences, finance and operator gatherings.

TALK 02

The Threats Your Firewall Was Never Built to Catch

The convergence keynote, built for tech, AI, and cybersecurity audiences.

45–60 min. Best for: cybersecurity conferences, tech leadership events, AI infrastructure summits, technical executive offsites.

TALK 04

What AI Is About to Do to Your People (And How to Protect Them)

The keynote built for AI conferences, CHRO summits, and enterprise AI rollouts.

45–75 min. Best for: AI conferences, CHRO summits, enterprise AI rollout retreats, leadership offsites, board meetings.

BEYOND THE KEYNOTE

- **Half-Day or Full-Day Workshop** – live diagnostic for every attendee, 90-day plans. Designed for leadership cohorts, brokerage teams, and corporate offsites.
- **Multi-Day Bootcamp** – the full 3-Day Culture Shift Bootcamp run inside your organization. Used to install Mind Insurance as ongoing infrastructure. Run 35+ times.
- **Quarterly Embed / Annual Retainer** – for organizations treating Behavioral Self-Awareness as a strategic line item, not a one-time event.
- **AI Workforce Advisory** – multi-month engagement for CHROs and executive teams architecting the human layer of an enterprise AI rollout.

THE STACK · VERIFIED

\$10M+

Real Estate Portfolio
Built with Jaz

3,000+

Entrepreneurs Assessed

30+

Stages Spoken From

8 Years

Wall Street Cybersecurity

- AI Strategist · Architect of MIO
- Certified High Performance Coach · Brendon Burchard
- Certified Relational Intelligence Coach
- Certified Spiritual Director · Dr. Dharius Daniels

- 12 Months Alongside an NYC Board-Certified Neurologist
- Architect of Mind Insurance · Behavioral Self-Awareness

WHAT JOURNALISTS AND PODCAST HOSTS CAN INTERVIEW KESTON ON

- **AI and the future of work** – the human layer of enterprise AI rollouts.
- **Behavioral Self-Awareness as a new category** – how AI changes what is possible inside it.
- **The 3 Patterns and 10 Universal Identity Collisions** – the proprietary framework, built on 3,000+ assessments.
- **Cybersecurity and human performance** – the precise parallel between protecting an enterprise and protecting a team.
- **AI ethics in human performance contexts** – AI as diagnostic oracle vs. AI as chatbot.

ENDORSEMENTS

“He's magic to me. He knows the right questions to ask. I just hear him in my mind all the time.”

Tanisha Spencer, Speaker · Tebow
Foundation Alum

“I went from divorced and starting over to running three group homes.”

Dwight Johnson, Conference Attendee

“I thought the ceiling was the market. It was me. Keston doesn't coach you. He finds the pattern you didn't know was running you.”

Iffy, Real Estate Investor · 243 units

BIOS

SHORT

Keston Glasgow is the AI Strategist for Human Performance and architect of Mind Insurance, the world's first AI-powered behavioral self-awareness framework. Wall Street analyst turned \$10M real estate portfolio operator turned category creator.

MEDIUM

Keston Glasgow is the AI Strategist for Human Performance and architect of Mind Insurance, the world's first AI-powered behavioral self-awareness framework. He spent 8 years building cybersecurity systems on Wall Street before stepping out to build a \$10M real estate portfolio alongside his wife Jaz, assess over 3,000 entrepreneurs across 30+ stages, and architect MIO, the AI-powered platform that scales protection against the patterns sabotaging high performers' careers, marriages, and decisions.

How to book: All speaking, workshop, and media inquiries route through kestonglasgow.com/contact. Keston reads every inquiry himself.

8 YEARS WALL STREET CYBERSECURITY CERTIFIED HIGH PERFORMANCE COACH 30+ STAGES SPOKEN FROM
3,000+ ENTREPRENEURS ASSESSED